



NDDS Northern District
GEORGIA DENTAL ASSOCIATION

2026
SPONSORSHIP
and networking
OPPORTUNITIES



WWW.NDDS.ORG

BECOME A SPONSOR TODAY!

Showcase your business in front of over 1500 members of the Northern District Dental Society. Our members are the decision makers on a wide variety of products and services for their dental practices. Sponsoring and exhibiting offers an opportunity to meet new providers, connect with your current clients and build a strong network in the dental industry.

WE HAVE OPTIONS!

There are multiple types of sponsorship opportunities: Annual Sponsor Packages providing year-round recognition and greater presence at each of the CE Meetings AND at the GADF Gala for Smiles. We also offer a la carte Event Sponsorships opportunities for a single meeting and Newsletter Advertising.

Annual Sponsor Package

- **Event Recognition** – sponsorship packages include event recognition at key functions based on sponsorship level including lunch, reception, breakfast and coffee breaks
- **Podium Time** – only sponsorship package holders receive guaranteed podium time during the CE meetings.
- **Event Attendee List** – provided post event.
- **Dedicated email communication to membership** – directly reach the NDDS membership by providing messaging for a dedicated email sent by NDDS on behalf of your organization.
- **Recognition on all NDDS marketing outlets** – including website, email, signage and Gala Program

Event Sponsor Package

- A la Carte Sponsorship Options for a single CE Meeting or the GADF Gala for Smiles.
- Options Include:
 - Standard Exhibit
 - Lunch Sponsor
 - Breakfast Sponsor
 - Coffee Break Sponsor
 - Reception Sponsor
 - Swag Sponsor



Newsletter Advertising

The Dental Mirror, the Newsletter of the NDDS is published bi-monthly, via email and printed/mailed once a year. It is for members and is the focal point for news related to the society, clinical information, and other material of interest to dentists.

ANNUAL SPONSOR	\$10,000	\$8,000	\$5,000	\$3,000
	PLATINUM	GOLD	SILVER	BRONZE
NDDS NEWSLETTER & WEBSITE <i>Company & Logo Recognition in the NDDS Newsletter (E-News & Print) and on NDDS Website</i>	PREMIER PLACEMENT ✓	PROMINENT PLACEMENT ✓	STANDARD PLACEMENT ✓	LOGO ONLY DISPLAYED ON WEBSITE.
EXHIBIT TABLE @ CE EVENTS <i>Table size is dependent on venue space and location of CE events.</i>	✓	✓	✓	✓
EVENT RECOGNITION <i>Your company will be recognized at ALL events hosted by the NDDS and GADF thru the year.</i>	LUNCH OR DINNER SPONSOR	BREAKFAST OR BAR SPONSOR	COFFEE BREAK SPONSOR	
PODIUM TIME <i>Event Recognition - Event Moderator will recognize your company from the podium. General Session - Your company will have an opportunity to promote your brand within the time allocated by our team.</i>	EVENT RECOGNITION AND GENERAL SESSION	EVENT RECOGNITION AND GENERAL SESSION	EVENT RECOGNITION	
EVENT ATTENDEE LIST <i>Contact Information will not be included.</i>	✓	✓	✓	
SPONSOR LOGO <i>Promo Materials & Event Signage</i>	✓	✓	✓	COMPANY NAME ONLY
SPONSOR SPOTLIGHT E-BLAST(S) <i>Email(s) sent to members on your behalf promoting your company/product</i>	2	1		
*GALA FOR SMILES SPONSORSHIP <i>Gala Sponsorship Details by Request!</i>	PLATINUM LEVEL GALA SPONSORSHIP	GOLD LEVEL GALA SPONSORSHIP	SILVER LEVEL GALA SPONSORSHIP	BRONZE LEVEL GALA SPONSORSHIP
<i>The Greater Atlanta Dental Foundation (GADF) hosts the Annual Gala for Smiles, a premier fundraising event that supports our mission to provide quality, affordable dental care to those in need throughout our community. This year's event, titled "Southern Grace & Smiles - Where Derby Charm Meets the Art of Giving, will be held at Flint Hill, in Norcross, GA on Saturday, August 22nd. With more than 200 Georgia dentists and community leaders in attendance, the event offers an opportunity to network as well as honor dentists and community members for outstanding volunteer service. By becoming a Gala sponsor, you will not only be supporting a worthy cause but also gaining exposure for your business or organization. Your contribution will directly support our programs and services, which are designed to improve the oral health of our community's most vulnerable members.</i>				

EVENT SPONSOR

\$2000

\$1500

\$1000

\$500

	LUNCH SPONSOR	BREAKFAST or RECEPTION SPONSOR	COFFEE BREAK SPONSOR	SWAG SPONSOR
EXHIBITOR REP. REGISTRATIONS	(3) THREE COMPANY REPRESENTATIVES	(2) TWO COMPANY REPRESENTATIVES	(1) ONE COMPANY REPRESENTATIVE	
EXHIBIT TABLE @ CE EVENTS <small>Table size is dependent on venue space and location of CE events.</small>	✓	✓	✓	
EVENT RECOGNITION <small>Company name & logo on meeting signage, marketing collateral, website</small>	COMPANY LOGO ON EVENT SIGNAGE, COLLATERAL & WEBSITE	COMPANY LOGO ON EVENT SIGNAGE & WEBSITE	COMPANY LOGO ON EVENT SIGNAGE	COMPANY LOGO DISPLAYED ON YOUR SWAG - SWAG PROVIDED BY COMPANY
PODIUM TIME <small>Your company will have an opportunity to promote your brand within the time allocated by our team.</small>	✓	✓	✓	
EVENT ATTENDEE LIST <small>Contact Information will not be included.</small>	✓			

The Northern District Dental Society is a 1500 member organization representing the dental profession in the twelve county greater Atlanta area. The counties covered by NDDS are: Barrow, Clayton, Dekalb, Fayette, Fulton, Gwinnett, Hall, Henry, Morgan, Newton, Rockdale, and Walton. NDDS is a component of the Georgia Dental Association, which along with the American Dental Association, form the three levels of organized dentistry.

The programs and services offered by the Northern District to the public and the dental profession it serves include: dental health education projects and activities, continuing dental education programs, legislative involvement with issues impacting the quality of dental care, bi-monthly newsletter, membership recognition programs, involvement in and support of other community organizations, placement service for positions in dental offices, grievance mediation and peer review and, of course, the website.

BECOME AN EVENT SPONSOR AND SUPPORT THE NDDS WHILE PROMOTING YOUR COMPANY!

NDDS

2026 EVENT DATES

- February 20th @ City Springs
- April 23rd @ Vino Venue
- November 19th @ Bar{n} booze {n} bites

GHCDS

- February 5th @ Bourbon Brothers
- April 16th @Centro Eatery
- August 13th @Bourbon Brothers
- November 19th @ TBD

DENTAL MIRROR - NEWSLETTER ADVERTISING OPPORTUNITIES

DIGITAL ADVERTISING RATES	AD PLACEMENT	1 TIME PER YEAR	2-5 TIMES PER YEAR	
PREMIER	YOUR AD WILL BE PLACED NEAR THE TOP OF THE NEWSLETTER	\$500	\$400	SPECIFICATIONS: <ul style="list-style-type: none">• File Types accepted: JPG, PNG• Static images only• Resolution: 72 dp
INTERMEDIATE	YOUR AD WILL BE PLACED NEAR THE MIDDLE OF THE NEWSLETTER	\$300	\$250	
STANDARD	YOUR AD WILL BE PLACED NEAR THE BOTTOM OF THE NEWSLETTER	\$150	\$100	
PRINTED ADVERTISING RATES	FULL PAGE		1/2 PAGE	
COLOR AD	\$500	\$300		

SUBMISSION DEADLINES:

- DIGITAL: 15TH OF THE MONTH
- PRINT: 15TH OF THE MONTH PRIOR TO PRINTING.

IMPORTANT NEWSLETTER INFO:

- FINISHED PRINT DENTAL MIRROR SIZE IS 8.5 X11 - PRINTED 1X PER YEAR AT EDITORS DISCRETION.
- PRESS READY, 300 DPI HIGH RESOLUTION FILE.
- NEW ADS MUST BE PAID IN ADVANCE OF PUBLICATION.
- NDDS REQUESTS THAT AD PAYMENTS BE MADE ONLINE OR BY CHECK TO THE NDDS.
- ALL ADS ARE SUBJECT TO NDDS EDITORIAL APPROVAL.

