

About the clinics we are supporting

BEN MASSELL DENTAL CLINIC – the oldest resource for comprehensive, quality dental care available for underserved populations in metro Atlanta, proudly announces its expansion and a new alliance. The 97-year old Clinic has moved to a 7,500 square foot facility at 700 14th Street, Atlanta. With this move, a breakthrough alliance has been established with the Dental Technology Center at Georgia Tech (Den-Tec) that will provide for scientific research, state-of-the-art technology and professional education on site at the Clinic. More than 90 volunteer dentists provide services for the 6,000 patients served each year.

THE DDD FOUNDATION, INC. – committed to promoting and maintaining good oral health for patients with developmental disabilities. Founded as a non-profit organization in 1999, the Foundation supports a dental clinic that solely treats patients having developmental disabilities. The clinic opened in May 2002 and it is the only clinic of its kind in the Atlanta metro area. With a dedicated team of professionals trained in serving patients with special needs, the clinic serves patients with developmental disabilities including autism, mental retardation, cerebral palsy, downs syndrome, muscular dystrophy and multiple sclerosis. The DDD Foundation's primary goal is to provide excellent and accessible dental care for a population that often faces enormous barriers to affordable care.

GREEN WARREN DENTAL CLINIC – this Gainesville Clinic is an outgrowth of a community ministry begun by Gene Beckstein several years ago. Northern District member Dr. Edwin Burnette arranges for volunteer dentists and support staff to serve needy citizens of Hall County. The clinic depends solely on private donations for its operations.

GOOD SAMARITAN HEALTH CENTER – In 1995, Dr. Bill Warren left his private pediatric practice in Sandy Springs to fulfill a calling; he wanted to serve Atlanta's neediest residents. The Good Samaritan Health Center was formed in 1998 and opened for service in 1999 with a staff of eight, and a handful of volunteers. The Center has grown rapidly (having over 19,015 patient visits in 2008) and has recently moved into a new facility. The Center provides a comprehensive range of services for patients without the means to afford care. Atlanta's homeless make up about 20% of patient visits, the working poor 70%, and those who are Medicaid/ Medicare eligible compose 10% of their visits.

HEBRON COMMUNITY HEALTH CENTER – Hebron is a 501-C3 non-profit Clinic with both dental and medical services available to the indigent citizens of Gwinnett County. They have three fully equipped operatories, made possible through the generous donations from individuals, dentists and suppliers. The clinic is open the second and fourth Thursday of each month, in the evening, for dental services.

SAINT JOSEPH'S MERCY CARE SERVICES DENTAL PROGRAM – Sponsored by the Sisters of Mercy, Saint Joseph's Mercy Care Services has been serving its Atlanta neighbors since 1985, offering health care and health related services. Mercy Care Services' dental program began as a volunteer group in 1992 – and continues to seek volunteers. Over the years it expanded to include a paid staff of dentists, dental assistants and dental hygienists practicing at two state-of-the-art service sites, Mercy Clinic Downtown and Mercy Clinic North. The program offers preventive, surgical, restorative and prosthetic services to persons of low income, the homeless and HIV-positive clients.

Saturday, August 28, 2010

GALA for Smiles

Northern District Dental Society
4850 Golden Parkway
Suite B-417
Buford, GA 30518

Northern District Dental Society
and the
Greater Atlanta Dental Foundation
proudly presents the

2010 GALA for Smiles

Saturday, August 28, 2010
Druid Hills Golf Club



Celebrating the 2010
Michael T. Rainwater Dentist of the Year

Dr. Brad Greenway

Proceeds to go to area dental clinics and



Ben Massell Dental Clinic
DDD Foundation (Dentistry for the Developmentally Disabled)
Good Samaritan Health Center
Green Warren Dental Clinic
Hebron Community Dental Clinic
St. Joseph's Mercy Care Services Dental Program

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Atlanta, GA
Permit No. 39

Sponsorship Opportunities

PLATINUM \$10,000

"Top billing" in all promotions, press releases and interviews. Recognition in all pre-meeting mailings, Gala program and company listing on screen during meeting. Year long placement in the *Dental Mirror* (quarterly). Special recognition during announcements. Pre- and post-Gala placement in the *GDA Action* (distributed statewide). Gala tickets for ten.

DIAMOND \$5,000

Year long placement in the *Dental Mirror* (quarterly). Pre- and post-Gala placement in the *GDA Action* (distributed statewide). Recognition during announcements and all pre-meeting mailings, Gala program and company listing on screen during meeting. Gala tickets for eight.

GOLD \$3,000

Semi-annual placement in the *Dental Mirror* (quarterly). Post-Gala placement in the *GDA Action* (distributed statewide). Recognition during announcements and in all pre-meeting mailings, Gala program and company listing on screen during meeting. Gala tickets for six.

SILVER \$1,500

Semi-annual placement in the *Dental Mirror* (quarterly). Recognition during announcements and in all pre-meeting mailings, Gala program and company listing on screen during meeting. Gala tickets for four.

BRONZE \$600

Recognition in Gala program and company listing on screen. Gala tickets for two.

PATRON \$250

This sponsorship recognition is for a couple. Names will be listed on the program. Dinner is NOT included.

PATRON \$150

This sponsorship recognition is for an individual. Name will be listed on the program. Dinner is NOT included.

The Philosophy Behind the GALA

While the Northern District has a long tradition of supporting dentistry for the underserved, this need has now become the primary focus of our annual "Gala for Smiles." The purpose of our Gala is not only to increase our monetary support of Atlanta area clinics for the needy, but also to raise public awareness of the magnitude of the problem given our city's ever-increasing population. Northern District members do more than "throw money at the problem." Hundreds of members volunteer their services, and donate equipment and supplies to dental clinics in the metro area every year. Currently our Gala gives support to five dental ministries: Ben Massell Clinic in Atlanta, Dentistry for the Developmentally Disabled, the Green Warren Dental Clinic in Gainesville, the Good Samaritan Health Center in Atlanta, Hebron Community Health Center in Lawrenceville and Saint Joseph's Mercy Care Services in Atlanta. Also, a portion of the proceeds goes to the Greater Atlanta Dental Foundation.

About the Northern District Dental Society

NDDS represents over 1,200 dentists in the Greater Atlanta area. It is a component of the Georgia Dental Association and the American Dental Association. Two of our more important functions are providing continuing education for our members and ensuring that Georgia citizens receive the best possible dental care.

About the Greater Atlanta Dental Foundation

The mission of the Greater Atlanta Dental Foundation (GADF) is to support community organizations that provide dental care to the underprivileged population of the Metropolitan Atlanta area and to engage in other community service projects related to dental health care.